

# SC Capital Partners, Inc.

**Investment Banking and Advisory  
Services**



# Who is SCCP?

- **SC Capital Partners, Inc. (“SCCP”)** is a small cap market investment banking and private equity firm that provides financial advisory, investment banking and capital raising services.

# What is our Focus?

- **SCCP specializes in assisting public and private small-market companies seeking to access the public markets through a reverse merger, expand through raising growth capital, M & A or private placements of debt or equity including mezzanine and Revenue financing. Typically, companies with revenues under \$50 million and needs up to \$20 million is our sweet spot.**

# Client Focus

- **Our ideal client is:**
  - **An emerging growth company that has a great growth story, solid fundamentals and a strong management group committed to working together. Require equity raise of \$2 to \$20 million. Prefer for client to have \$5 million in revenue and EBITDA.**
- **Can benefit from our collective experience in public and private companies and capital markets.**

# Firm Background

- 4 senior partners with extensive financial, management and venture capital experience and a well-established network of institutional and high net worth investors. Now working with several Canadian and US investment groups and the public markets in Canada.

# Services

- We will assist and manage a process to insure that the company has an institutional quality Business Plan that clearly articulates the uniqueness of the company's product or service, why the market opportunity is being created, the long-term business strategies, why this management team can succeed and the potential financial returns.

# Services

- **Structuring a comprehensive financial plan that takes the client through various financing and corporate development milestones and provides the right type of capital structure at the right time to optimize shareholder value.**

# Mezzanine Financing

- Is in-between secured debt and equity.
- Is based on cash flow and EBITDA.
- Balance Sheet not considered except for liabilities. 3X EBITDA is the guideline.
- Interest rates are in the 12%+ range.
- Investors looking to see a 20% ROI/yr.
- Warrants are usually part of the mix.
- Front end fees are standard.
- Typically 5 yr. amortization, interest only



# Areas of Collaboration

- Would look forward to working together.
- Equity, debt and various other sources of funding
- We pay finder fees
- We also get involved in 3<sup>rd</sup> party valuations and structuring of the deal.
- No startup funding available.
- Our equity buyout sources prefer control and some seller participation.

# Thanks

- SCCP is located in Irvine, CA 2 blocks from John Wayne Airport.
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- [www.sccapitalpartnersinc.com](http://www.sccapitalpartnersinc.com)
- Give us a call if you have questions. Tim, Bill, Jack and Steve are there to serve.

